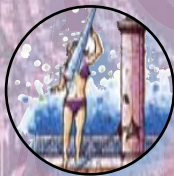


IMAGINE



THE FUTURE
OF CLEARWATER BEACH...



Imagine a winding beachside promenade with lush landscaping, artistic touches and clear views to Clearwater's award-winning beach and the water beyond, a place where bicyclists, rollerbladers and pedestrians all have safe and convenient access and where visitors and locals can socialize, dine, play games or simply enjoy the spectacular sun and surf.

THIS IS BEACH WALK

Five years in development, Beach Walk is designed to revitalize the community that surrounds Clearwater's popular south beach destination, which has played host to generations of visitors from all over the world. Part of the city's "Beach by Design" plan, it has already played a vital role in attracting new hotel development to the beach in a time when many older hotels are being converted into condominiums, threatening our community's tourism industry.

The \$30 million project will transform the look and feel of south Clearwater Beach and bring new vitality to the area, providing a setting that complements the beauty of the true destination: our pristine, white beaches.

So please, take a look at the plans and visit us often at www.myclearwater.com/beachwalk. Beach Walk is the future of Clearwater Beach.

A POINT IN TIME

Beach Walk is being constructed in four phases.

Phase I: Coronado Drive

Construction time: Approx. 12 months

The first phase provides pedestrian improvements to Coronado Drive, just east of the beach, and will take approximately one year to complete. Wide sidewalks will be added and the road will be converted to three lanes.

Phase II: North End of South Gulfview Boulevard

Construction time: Approx. 12 months

The second phase is the construction of the north end of Beach Walk, relocating Gulfview Boulevard through the existing parking area, and constructing wide promenades on both east and west sides of the new road.

Phase III: South End of South Gulfview Boulevard

Construction time: Approx. 12 months

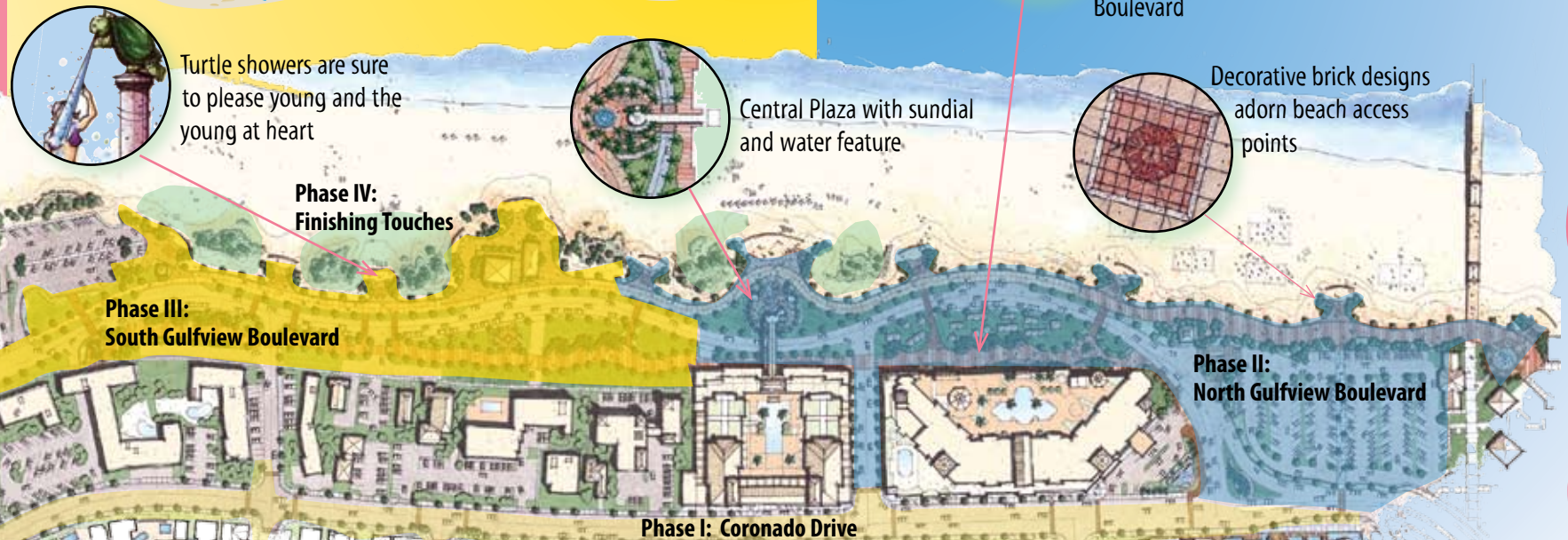
The third phase of the project is the construction of the south end of Gulfview Boulevard, which will mirror improvements made during phase II.

Phase IV: The Finishing Touches

Construction time: Six months

This phase will consist of "clean up" work, restoration of dunes and decorative touches prior to completion of the project.

CLEARWATER · FLORIDA BEACH WALK



Promenade featuring beautiful beach views and unique shops extending along South Gulfview Boulevard



Turtle showers are sure to please young and the young at heart



Central Plaza with sundial and water feature



Decorative brick designs adorn beach access points

**Phase IV:
Finishing Touches**

**Phase III:
South Gulfview Boulevard**

**Phase II:
North Gulfview Boulevard**

Phase I: Coronado Drive