

Economic Development and Housing

- Completed and began implementation of Streetscape and Wayfinding Master Plan as part of Clearwater's downtown development efforts.
- Coordinated and managed the approval of the conceptual redesign of Coachman Park and a downtown marina.
- Created and distributed national marketing brochure identifying development opportunities in Downtown Clearwater, which resulted in 60 face-to-face meetings regarding downtown redevelopment opportunities. It was selected as the winner of an International Economic Development Council award.
- Main Street Program developed welcome packets for new downtown businesses and completed the Cleveland Street Post Office landscaping project.
- Coordinated and managed the conceptual design of BeachWalk and began construction drawings.
- Released the Station Square Parking Lot in Downtown as a redevelopment site. Currently working with a developer to create a mixed-use project with residential, retail, and restaurant components.
- Negotiated land exchange between Clearwater Mall/Fire Station parcel and Clearwater Automotive to clean up and make the downtown site available for redevelopment.
- Renovated and sold Fulton Apartments to a nonprofit management company, increasing the affordable housing units in the North Greenwood neighborhood.

www.myclearwater.com

March 2004

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
NEIGHBORHOODS WEEK MARCH 28 THROUGH APRIL 3	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>	<i>6</i>
		Commission Work Session 9 a.m.			Commission Meeting 6 p.m.	
<i>7</i>	<i>8</i>	<i>9</i>	<i>10</i>	<i>11</i>	<i>12</i>	<i>13</i>
		Presidential Primary and City Election				Household Electronics and Chemical Collection Day
<i>14</i>	<i>15</i>	<i>16</i>	<i>17</i>	<i>18</i>	<i>19</i>	<i>20</i>
	Commission Work Session 9 a.m.			Commission Meeting 6 p.m.		Paint Your Heart Out, Clearwater!
<i>21</i>	<i>22</i>	<i>23</i>	<i>24</i>	<i>25</i>	<i>26</i>	<i>27</i>
<i>28</i>	<i>29</i>	<i>30</i>	<i>31</i>			
	Commission Work Session 9 a.m.					

Building Our Future Together

Wednesday mornings during Clearwater's cooler months, you'll find Bob Fernandez overseeing the fresh produce and crafts for sale at the Downtown Farmer's Market in Station Square Park.

