

Downtown Development Board Final Budget (Includes 2011 Taxable Value from Property Appraiser as of 7/1/11 approved 8/3/11)			
			.9651 mil
			FY 2011-2012
<b>Income</b>			
Property Taxes		245,919	
Delinquent Property Taxes		100	
Interest Income		10,000	
CRA Interlocal Agreement Rev		144,252	
Misc Revenue		1,500	
		<b>Total Revenues</b>	<b>401,771</b>
<b>Expenditures</b>			
<b>Design</b>			
Public Art		6,000	1
Banner Installation & Maintenance		1,000	
Holiday & Palm Tree Lighting		17,000	1
		<b>Total Design Expenditures</b>	<b>24,000</b>
<b>Economic Development</b>			
Downtown Mktg Plan Implementation		5,000	1
Downtown Streetscape Maintenance		5,000	1
Retail and Restaurant Recruitment Program		50,000	1
Sidewalk Café Amenities/Furniture		2,000	1
Boatslip Construction & Maintenance		50,000	
Jolley Trolley Downtown Loop		8,000	
		<b>Total Economic Development</b>	<b>120,000</b>
<b>Promotions</b>			
Achieva 3rd Annual Box Car Rally (1 day)		1,000	1,3
BLAST Friday Sponsorship (10 events)		50,000	1
3rd Annual Clw Fashion/Arts Wk (4 days)		3,387	1
Jazz Holiday Festival (4 days)		12,600	2,3
Jazz 'n Art Walk 2012 (2 days)		5,000	1
7th Annual Clearwater Pet Festival (1 day)		2,500	1
Sea Blues Festival (2 days)		5,000	2
Clw Superboat Natl Champ. Fest. (3 days)		15,000	1,2,3
Farmer's Market Support (30 wks)		13,200	1
Z Festival/Deaf-Hard of Hearing (1 day)		3,800	1
3rd Annual Wreath Contest (1 day)		300	1
2nd Annual Book & Wine Festival (1 day)		1,760	1
Non-Budgeted Events		1,000	
Chamber Community Guide Ad		632	
Welcome Gifts For New Businesses		500	
Downtown Meeting & Event Support		1,000	
		<b>Total Promotions</b>	<b>116,679</b>
<b>Staff &amp; Office Administration</b>			
Conferences		1,500	
Office Expenditures		1,000	
Officers & Directors Insurance		655	
Annual Audit		8,200	
Notice of Meetings - Tribune		2,000	
Legal Fees		3,500	
CRA Mgt & Admin Fee		62,170	
DDB Minutes Preparation		2,200	
		<b>Total Staff &amp; Office Admin</b>	<b>81,225</b>
<b>Fixed Payments</b>			
2% Commission Fee To Collector		4,610	
CRA Increment Payment		144,252	
CRA Special Programs		7,848	
State Special District Fee		175	
Property Appraiser Fee		2,334	
		<b>Total Fixed Payments</b>	<b>159,219</b>
		<b>Total Expenditures</b>	<b>501,123</b>
Revenues in Excess (Deficit) of Expenditures		(99,352)	
Beginning Fund Balance 10-1-10		345,468	
Ending Fund Balance		246,116	
1-Event On Cleveland Street			
2-Signature Event			
3-Event on Downtown Periphery (Coachman Park)			