



CLEARWATER DOWNTOWN DEVELOPMENT BOARD

112 South Osceola Avenue, Clearwater, Florida 33756
(727) 562-4044 / (727) 562-4075 (fax)

Dear Pet Business Owner:

SAVE THE DATE AND PLEASE JOIN US FOR THE...

**5th Annual Clearwater Pet Festival
Saturday, March 27th, 2010
10:00 a.m. – 3:00 p.m.
Downtown Clearwater, Cleveland Street
between East and Fort Harrison Avenues**

We've reorganized and renamed our event but the coordinating committee is basically the same. The Clearwater Downtown Development Board is focused on continuing to support events that bring people to the Cleveland Street District in downtown Clearwater. Clearwater has a lot of dog lovers and pet owners and we would love your participation this year.

Contests such as a pet parade with prizes for various categories and puppy races are planned. We have invited the Pinellas County Animobile, a state-of-the-art mobile surgical unit staffed with skilled and experienced veterinarians and veterinary technicians to attend this year's event along with rescue groups and vendors that offer unique items for pets and people.

**IF YOU WOULD LIKE TO PARTICIPATE PLEASE
COMPLETE THE ATTACHED APPLICATION AND
FOLLOW INSTRUCTIONS**

Should you have any questions please contact: Elena Marrero, Vendor Coordinator for our Promotion Committee at 727-445-9331, OR Anne Fogarty France at 727-562-4044



CLEARWATER DOWNTOWN
DEVELOPMENT BOARD

5th Annual Clearwater Pet Festival Vendor Application
March 27th, 2010, 10:00am – 3:00pm, Cleveland Street between East & Ft. Harrison Avenues

STORE NAME: _____

PRODUCTS YOU SELL: _____

CONTACT PERSON: _____

ADDRESS: _____

HOME PHONE/CELL: _____

EMAIL ADDRESS: _____

	A	B
Tables	Bring Your Own	2
Chairs	Bring Your Own	2
Tents	Bring Your Own	10X10
Vendor Fee	\$25	\$ 125

Select Package:

- A = \$25.00 (Vendor Fee \$23.36 + \$1.64 tax)
- B = \$125.00 (Vendor Fee + Tables, Tent & Chairs \$113.32 + \$11.68 tax)

Payment: (Due no later than March 19, 2010)

- Cash
- Check (Please make checks payable to the Clearwater Downtown Development Board)

Please make plans in advance, as booths are available on a first-come, first-serve basis. Please fill out the form and e-mail to emarrero@insiterei.com or anne.fogarty-france@myclearwater.com or mail to Clearwater CRA, Attn: Anne Fogarty France, P.O Box 4748 Clearwater, FL 33758 or fax to (727) 445-9225 to participate. A follow up phone call or e-mail will confirm your participation and give you more details. Please let us know if you need further assistance with directions.



CLEARWATER DOWNTOWN DEVELOPMENT BOARD

Pet store merchants are invited to participate in the Clearwater Pet Festival to be held in the Cleveland Street District in downtown Clearwater, on Saturday, March 27, 2010 from 10:00 a.m. to 3:00 p.m., on Cleveland Street between East and Ft. Harrison Avenues. Outdoor spaces are available and will be reserved on a first come-first registered basis.

Information and Guidelines:

1. If you bring your own set-up, there is \$25.00 fee to reserve space. (Your check, made out to Clearwater DDB should be mailed with your form, or delivered to: Clearwater DDB, 112 S. Osceola Avenue, 1st Floor, Clearwater, FL 33756.
2. There is no rain date scheduled. Reservation checks will be returned by mail.
3. Tables, Chairs and a Tent, can be made available at a cost.
4. Check-in will be located at a tent marked INFORMATION. Volunteers will be on hand to assist and direct you.
5. You will be able to unload your vehicle on the street but we suggest that you then move your vehicle to the far end of the parking lot to make room for attendees.
6. Set up may begin at 8:00 a.m. on Saturday the 27th and must be completed *no later than* 9:45 a.m.
7. Your table or area should be set up in a professional manner. Be creative and tasteful. Spaces are approximately 10' x 10'.
8. Promotional materials such as business cards, flyers, etc. are suggested and encouraged.
9. Please bring whatever you will need for your area, including tape, scissors, extension cords or lights.
10. We will have volunteers at the event who will be recognizable by their event t-shirts.
11. You are responsible for collecting and remitting Florida State sales tax on items sold.
12. Vendors are expected to stay until 3:00 p.m. At that time, you may begin packing up and you **MUST** take your trash with you! Please be considerate of other vendors who may be packing up as well.
13. A follow up phone call or e-mail will confirm your participation and give you more details on the event, including set-up times.

If you have any questions please call Elena Marrero, 727.445.9331, emarrero@insiterei.com or e-mail anne.fogarty-france@myclearwater.com