



CITY OF CLEARWATER

POST OFFICE BOX 4748, CLEARWATER, FLORIDA 33758-4748
TELEPHONE (727) 562-4334

FIRE & RESCUE

RELEASE 10-136

August 23, 2010

Contact: Elizabeth Watts
Public Safety PIO
elizabeth.watts@myclearwater.com
(727) 562-4333

FIREFIIGHTERS REMIND DRIVERS TO SLOW DOWN AND USE CAUTION AS CHILDREN HEAD BACK TO SCHOOL

WHO: Clearwater Fire & Rescue

WHAT: Slow Down Campaign

WHEN: August 24, 2010
8:15 a.m.

WHERE: Belleair Elementary School
1156 Lakeview Road
Clearwater, Fla.

Skycrest Elementary School
10 N. Corona Avenue
Clearwater, Fla.

Eisenhower Elementary School
2800 Drew Street
Clearwater, Fla.

WHY: Clearwater Firefighters will be present at three Clearwater elementary schools to remind drivers to obey school speed zones when school begins on August 24. Firefighters will use fire apparatus, lights and banners to warn drivers to be alert and use caution when children are present.

For media planning purposes/photo opportunities: Firefighters will arrive around 8:15 a.m. School begins at 8:35 a.m. This is subject to change depending on calls for service.

