

Program Description

The Harborview Center, managed by Global Spectrum, is an exhibition, conference and banquet facility owned by the City of Clearwater that opened on January 16, 1996.

The mission of the facility is two-fold: to attract conventions, meetings, trade-shows and other events to Clearwater in order to bring in visitor dollars for our local economy, and to provide a site for the local community to enjoy social, civic and special events.

The facility consists of three floors with over 65,000 square feet available for various functions. Groups ranging from 40 to 1,400 can be easily accommodated. There is a conference level which includes a 17,000 square foot ballroom. This highly flexible floor plan also includes breakout rooms for refreshment breaks or registration. In addition, the Clearwater Room offers an inviting view of the harbor and beachfront skyline. A sunlit, two-story atrium allows passage to the conference level and the exhibit hall. Also available are catering services, provided by a creative and professional team.

Located within the facility is Pickles Plus restaurant, which overlooks the water, and the retail-clothing chain store, Steinmart, which occupies the entire second floor of the facility, adding a unique twist to the usual convention center format.

PROGRAM SUMMARY					
	Actual 2003/04	Actual 2004/05	Budget 2005/06	Budget 2006/07	% Change
Operating	1,833,078	1,965,888	2,074,870	544,340	-73.8%
Internal Services	38,532	41,878	36,900	21,700	-41.2%
Capital	-	188	-	-	0.0%
Transfers	-	-	100,000	140,000	40.0%
Total Harborview Center	1,871,610	2,007,954	2,211,770	706,040	-68.1%

Program Highlights

- ❖ In 2005 the City agreed to a new facility management agreement with Global Spectrum, Inc. to manage the Harborview Center for the period October 1, 2005 through September 30, 2009. The terms of the contract call for Global Spectrum to manage the day-to-day operations, including the collection of most of the facility revenues and be responsible for most of the expenses.
- ❖ Under the new agreement Internal Services charges have been reduced to \$21,700 to pay for some telephone, computer, and garage charges.
- ❖ The City will continue to receive rental revenue from two lessees, Stein Mart and Pickles Plus restaurant. From these revenues, and a subsidy from the General Fund, the Harborview Fund will fund expenses as outlined in the contract with Global Spectrum. These expenses include a management fee, some utilities, taxes, and interfund service charges totaling \$566,040.
- ❖ The transfers to the Capital Improvement Program in the amount of \$140,000 reflect an increase of 40% over the previous year to fund infrastructure repairs and improvements of the facility.