

Vision, Goals and Objectives

As the formal expression of the community's guiding image, a vision statement illustrates what a community desires to be - how it may appear, how it may function, how it may be better. For this Master Plan, the vision was developed by the community through the Community Involvement Program. It was further refined by the Bicycle and Pedestrian Master Plan Task Force.

This Master Plan provides a blueprint for facility renovations, policies and program development that will serve the needs of City residents and visitors. The vision statement serves as the foundation for the creation of this Master Plan and it can help facilitate implementation of this plan in the future.

Vision

The City of Clearwater seeks to increase overall mobility and wellness by providing an integrated non-motorized network of bicycle and pedestrian facilities throughout the City for the purposes of recreation, conservation, education, transportation and economic development.

When you have worn out your shoes, the strength of the shoe leather has passed into the fiber of your body. I measure your health by the number of shoes and hats and clothes you have worn out.

~Ralph Waldo Emerson

The goals and objectives of this Master Plan were created to support the plan's vision. Grouped into four overall categories that address engineering, education, enforcement and encouragement, they provide a comprehensive approach to achieve that vision. The specific goals and objectives for this Master Plan additionally support broader goals of the State of Florida and the United States governments, specifically in the areas of transportation, public health, air quality and natural resources (as detailed in the Existing Conditions Chapter of this Plan).

Goals

1. Engineering

Enhance our existing transportation network and accommodate non-motorized users through



Vision, Goals and Objectives

infrastructure modifications to roadways, trails, sidewalks and crosswalks for bicycling and walking.

Objective 1-1: Establish minimum bicycle and pedestrian level of service standards for roadways within the City of Clearwater. These minimum standards will ensure accommodation of bicycling and walking in all roadway and facility designs.

Objective 1-2: Integrate bicycle and pedestrian transportation modes in all phases of transportation planning, new roadway design, roadway construction, roadway resurfacing and other capital projects.

Objective 1-3: Provide a sidewalk system that is complete and accessible throughout the City of Clearwater's roadway network.

Objective 1-4: Provide safe and convenient crossings for all pedestrians.

Objective 1-5: Encourage slower traffic to provide a safer environment on the roadways for bicyclists and pedestrians.

Objective 1-6: Provide safe routes for our school children.

Objective 1-7: Throughout the City of Clearwater, provide an integrated trail system that connects significant land



Walk Your Child to School Day at Plumb Elementary

Vision, Goals and Objectives

use destinations.

Objective 1-8: Provide trail access with each new adjacent land use development.

Objective 1-9: Provide a trail system that is appropriately maintained.

2. Education

Create and implement educational and safety programs that support bicycling and walking.

Objective 2-1: Provide bicycling and walking safety information through multiple avenues.

Objective 2-2: Provide educational programs targeting both children and adults.

Objective 2-3: Foster community participation throughout the Plan's implementation.

3. Enforcement

Ensure the physical safety of our users.



Crossing Guard at Kennedy Middle School

Objective 3-1: Promote programs that ensure the physical safety of our non-motorized transportation system users.

4. Encouragement

Encourage and promote more walking and bicycling in the City of Clearwater.

Objective 4-1: Support programs that promote commuter alternatives.



Vision, Goals and Objectives

Objective 4-2: Create a physical environment that provides site amenities for bicyclists and pedestrians.

Objective 4-3: Encourage more bicycling and walking activity in Clearwater.

