

STAKEHOLDER STEERING COMMITTEE

CLEARWATER GREENPRINT

INTRODUCTION

Clearwater Greenprint is a planning effort that will lead to the adoption of strategies and actions to enhance mobility, increase energy efficiency and conservation, and reduce greenhouse gas emissions citywide. The primary objectives of the project are to:

- Set the policies and strategies to guide energy efficient growth and redevelopment in Clearwater over the next 20 years
- Develop an action plan for public and private sector decision-making that substantially advances the city in its pursuit of community sustainability and quality of life
- Meet the requirements of recent legislative mandates Florida Senate Bill 360 (*transportation mobility*) and Florida House Bill 697 (*energy-efficiency*)

A Steering Committee comprised of Clearwater stakeholders will create a vision and framework for the sustainable community initiatives contained in *Clearwater Greenprint*.

STAKEHOLDER STEERING COMMITTEE

The Stakeholder Steering Committee will be a leadership group of individuals responsible for providing strategic direction and evaluation of the *Clearwater Greenprint* planning process and products.

Ideally, the Stakeholder Steering Committee will consist of 15-20 members representing the diverse cultures, perspectives and experiences of the people who live and work in Clearwater. To achieve diversity geographically and by interest area, committee members will be sought that represent the membership categories listed at right. Demographic diversity (e.g., age, race, ethnicity, etc.) will also be a factor in assembling the committee.

COMMITTEE MEMBERSHIP CATEGORIES

- Resident (4-7)
 - Downtown
 - Countryside
 - East Clearwater
 - South Clearwater
 - West Clearwater
 - Central Clearwater
 - Island
- Economic Environment (1-3)
 - Small Business
 - Large Business
 - Business Association
 - Clearwater Regional Chamber
 - Beach Chamber
 - Downtown Partnership
- Built Environment (1-3)
 - Real Estate
 - Development
 - Design (A/E)
 - Construction
- Social Environment (1-3)
 - Social service (housing)
 - Education
 - Community
 - Clearwater Neighborhoods Coalition
 - Community Gardening
- Natural Environment (1-2)
 - Ecology
 - Local food production
- City Boards (2)
 - Community Development Board
 - Environmental Advisory Board

(#) Indicates the desired number of members from the membership category.

Committee Member Roles

- Help establish strategic direction for *Clearwater Greenprint*
- Help set mobility and sustainability goals and policies for Clearwater Comprehensive Plan
- Help City's project team generate public interest and participation in two *Clearwater Greenprint* interactive open houses
- Communicate the vision to others within their professional and/or social networks
- Ensure vision continuity through leadership changes

Committee Member Responsibilities

Members of the Stakeholder Steering Committee will be asked to participate in seven, one to two-hour committee meetings beginning August 2010 and concluding in February 2011. Members are also asked to participate in two Clearwater Greenprint Interactive Open Houses to be held in September 2010 and January 2011. All meetings in which Steering Committee members are expected to attend will require one to two hours of preparation time—usually reviewing meeting agenda packets provided by the Project Team.

Committee Member Selection

The selection of committee members will be based on representation for each membership category. Additionally, the City will seek members that possess the following qualities:

- Ability to look beyond today's issues to consider long-term possibilities
- Knowledge of multiple issues that affect Clearwater's future based on personal, volunteer and professional experience, with the ability to think and work beyond the perspective and interests of organizations with which they are affiliated
- Interest in exploring new ideas and approaches
- Ability to work collaboratively with people of diverse perspectives and experiences
- Effective communication skills
- Willingness to help energize other community stakeholders to participate in the *Clearwater Greenprint* planning process

Persons who are interested in serving on the committee are asked to complete the application process described on pages 3-4. The application deadline is **Wednesday, July 14, 2010, at 4:30 PM.**

APPLICATION FORM
STAKEHOLDER STEERING COMMITTEE

Clearwater community members interested in being considered for the *Clearwater Greenprint* Stakeholder Steering Committee are asked to complete this application form and submit the application as directed herein. The application deadline is **Wednesday, July 14, 2010, at 4:30 PM**. It is anticipated that the first committee meeting will be held in late July 2010.

CONTACT INFORMATION:

Name: _____

Address: _____

Phone: _____

E-mail: _____

QUESTIONNAIRE (Use additional pages, if needed):

1. Indicate any of the following which applies to you.

- Resident of City of Clearwater _____
- Property owner in City of Clearwater _____
- Business owner in City of Clearwater _____
- Agency representative in City of Clearwater _____

2. In which City of Clearwater neighborhood(s) do you live and/or work?

3. Provide a brief list of professional, volunteer and personal experience:

4. Briefly describe how your background and experience would contribute to perspectives you would bring to the Steering Committee.

Use this space to continue response to question 4, if needed.

5. What makes Clearwater special to you?

SUBMITTAL INSTRUCTIONS

Complete applications must be received by Lauren Matzke, Project Manager by **Wednesday, July 14, 2010, at 4:30 PM**. Applications may be submitted via e-mail, fax, U.S. post or in person (see information below).

Lauren Matzke, AICP, Project Manager
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City of Clearwater
100 S Myrtle Ave

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Clearwater, Florida 33758-4748

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(727) 562-4865

E-mail:
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For more information, please contact Lauren Matzke at lauren.matzke@myclearwater.com or (727) 562-4547.

Thank you for your interest in a more sustainable and livable Clearwater!