

Important to Note:

- All signs must be removed three calendar days after the event ends.
- Total square footage limitation is per side for a back-to-back sign. For example, a four-square foot limitation means that the sign may have four-square feet of surface area per side of a back-to-back sign and an aggregate limit of eight-square feet is allowed if the sign is a back-to-back sign.
- Sandwich board signs cannot be used for political campaigns.
- Minimum sign setbacks do not apply to attached signs.
- There is no limit to the number of separate messages that may appear on the allowable surface(s) of the sign.
- Any prohibited sign listed in Community Code Section 3-1804 shall not be used for temporary signage.
- No permits required.



TEMPORARY SIGN GUIDELINES FOR POLITICAL CAMPAIGNS

CITY OF CLEARWATER PLANNING & DEVELOPMENT DEPARTMENT

727-562-4567

The city of Clearwater's Planning Department has provided the following guidance regarding the placement of all temporary signs. This also includes political campaign signs.

Complete sign regulations are described in Section 3-1806 of the Community Development Code which may be viewed online at **myclearwater.com**.



City of Clearwater Municipal Services Building

100 S. Myrtle Ave., Room 210
Clearwater, FL 33756

727-562-4567

myclearwater.com

Bright and Beautiful
Bay to Beach



TEMPORARY SIGN STANDARDS

Temporary signs are any signs not permanently affixed or attached to the ground or a structure, which can be removed without special handling and includes signs for political campaigns.

Location: Temporary signs are allowed in all zoning districts, but there are limitations on where they can be placed. There are also restrictions on the number of signs and the size of the signs.

PROHIBITED LOCATIONS

- City rights-of-way
- Obscuring traffic control signs
- Blocking sidewalks
- Limiting street visibility
- Hanging above a roadway
- Medians and traffic circles
- City owned structures, buildings and property
- Within 20 feet of curbs at an intersection (sight visibility triangles)
- Where they interfere with Americans with Disabilities Act (ADA) requirements.



RESIDENTIAL DISTRICTS

Number of signs per parcel:

8

Maximum sign size:

4 square feet

Maximum height:

6 feet

Setback from private property line:

5 feet

Setback to any paved street or road:

5 feet

Distance between signs on parcel:

15 feet

Maximum total sign area of all signs:

64 square feet

Attached to building maximum height:

15 square feet

No direct illumination or fluorescent colors permitted.

NON-RESIDENTIAL DISTRICTS

Number of signs per parcel:

4

Maximum sign size:

16 square feet

Maximum height:

6 feet

Setback from private property line:

5 feet

Setback to any paved street or road:

5 feet

Distance between signs on parcel:

15 feet

Maximum total sign area of all signs:

128 square feet

Attached to building maximum height:

15 square feet

No direct illumination or fluorescent colors permitted.

WINDOW SIGNS

- Must be displayed on the inside of the window surface.
- Shall cover no more than 25 percent of aggregate window surface area.
- No illumination permitted.
- Surface area reduction when window features existing signage listed in Community Code Section 3-1805.0.

SIGHT VISIBILITY TRIANGLES

Temporary signs are not permitted within any sight visibility triangle area.

