

## **WORKSHOP #1 – Where are we now?**

Date: Tuesday, February 24, 2022, 6:30 to 8:15 P.M.

Location: North Greenwood Recreation & Aquatic Center

Community Workshop #1 was held on Tuesday, February 24<sup>th</sup> and was a great success with more than 93 members of the public in attendance.

The City advertised the event through multiple city social media accounts, stationed a digital message board at the N. MLK Jr. Ave. and Palmetto St. intersection, posted sign boards along major rights-of-way and posters at key community building entries. The VHB Team had completed a 3,900 direct property owner and physical address post-card mailing for and a dedicated project website ([www.ngreenwoodcra.com](http://www.ngreenwoodcra.com)) that included workshop information.

Among the Workshop #1 participants were representatives of the North Greenwood CRA Plan Steering Committee, multiple community non-profits, faith-based organizations, business owners, and homeowner associations. A copy of the meeting agenda is attached to this summary.

Mayor Hibbard provided a welcoming message and identified several recent land purchases made by the City that will be available for future consideration in the CRA Plan. Jon Jennings, City Manager, encouraged attendees to participate in the planning process and mentioned a renewed emphasis on neighborhood support throughout the city. A short video clip is available on the project website.

The purpose of the first workshop was to answer the question, "Where are we now?" The VHB introduced the VHB team including Ariel Business Group, GMC, and Michael English teammates who along with City staff were] providing table facilitation. VHB provided an overview of the Project process, schedule, and activities that will help shape the CRA Plan. A PDF copy of the MS PowerPoint presentation is attached to this summary.

Workshop #1 participants were presented information about the planning area and steps in the plan making process. Afterward, the participants worked in small groups to identify the area's strengths, weaknesses, opportunities, and threats. A PDF copy of the verbatim responses provided and visual Word Cloud diagrams highlighting reoccurring themes are attached to this summary. Photos of the table reports are available on the project website.

The results of the workshop and information provided will be incorporated into the CRA Plan.

*Para obtener información en español, por favor comuníquese con  
Karla Deas en [karla.deas@myclearwater.com](mailto:karla.deas@myclearwater.com) o 727-562-4567.*