



Addendum #2
RFP #42-20, DOWNTOWN CLEARWATER LIGHTING
August 3, 2020

NOTICE IS HEREBY GIVEN that the following addendum serves to provide clarification and to answer the questions received on RFP # 42-20, Downtown Clearwater Lighting.

Question 1: With light projections, we would need to place the projectors on the other side of the street or, at the least, on custom supports quite a distance from the facades. Do you know if the city has available locations to place the projectors in front of the facades to accommodate those requirements?

Answer to Question 1: Yes, the city has available locations to place projectors. If projectors must be placed on private property, the City will assist in securing approval.

Question 2: We would also need a close estimate of the square footage of each projection surface to accurately determine the equipment needs.

Answer to Question 2: Square footage for each site can vary extensively depending on the location. Please submit your proposal and recommendation for what is possible within the budget and scope listed. Negotiations and further collaboration will begin once an Intent to Award has been issued.

Question 3: Do you know if there will be a soundtrack with a PA sound system to go along with the light show?

Answer to Question 3: If a soundtrack is recommended, information should be included in the respondent's proposal. The City will assist with public address (PA) system equipment, where feasible.

Question 4: What is the infrastructure in place in terms of lighting, amps, controls?

Answer to Question 4: Infrastructure varies for each site. If specific infrastructure is recommended, please include in the proposal.

Question 5: Is there fiber optics, or high-speed infrastructure at the proposed sites?

Answer to Question 5: Yes, high-speed infrastructure is present Downtown. If specific infrastructure is recommended, please include in the proposal.

Question 6: Do we have to submit the boycott Israel form? If so can we notarize in Canada?

Answer to Question 6: Yes. The Scrutinized Companies form(s) are required with bid submittals. The City will accept forms notarized in Canada.

Question 7: How long of a shelf life this experience is envisioned to be?

Answer to Question 7: The installation is expected to be in place for at least one (1) year from installation, at minimum.



Question 8: Who is responsible for operation?

Answer to Question 8: The City will operate once the vendor completes the installation of the final product.

Question 9: Can we close a portion of the street?

Answer to Question 9: Yes, temporary road closures can be permitted. Extended road closures will be evaluated for purpose and feasibility.

Question 10: Who is the target audience?

Answer to Question 10: The project intent is to attract interest in Downtown Clearwater from both locals and visitors of all ages and backgrounds. Clearwater Beach is a popular tourist destination, and it is hoped that this installation will draw interest to Downtown.

Question 11: List of equipment or lighting already in place with specs, including sound if any.

Answer to Question 11: Below are links to the street lighting fixtures and the up-lighting fixtures located under trees along Cleveland Street:

Street lighting fixtures:

<https://signaturestreetscapes.com/wp-content/uploads/2018/03/Historical-Post-Top-HID-Lighting.pdf>

Up-lighting fixtures:

<https://lithonia.acuitybrands.com/products/detail/195053/lithonia-lighting/olb/led-bullet-flood-outdoor>

Question 12: Who is on the deciding committee?

Answer to Question 12: The committee is composed of Amanda Thompson, Community Redevelopment Agency (CRA) Director; Howard Smith, CRA; Christopher Hubbard, Cultural Affairs; Eleanor Lyda, Clearwater Downtown Partnership; and Matt Anderson, Parks & Recreation.

Question 13: For clarification. Once awarded we have 60 days to deliver the project.

Answer to Question 13: Sixty (60) days is the advertised timeframe for delivery. If necessary, after a collaborative meeting with the awarded vendor, the City will adjust the timeframe for delivery.

Question 14: We think the absolute lowest we can accomplish a project for is \$375,000. Should we still submit?

Answer to Question 14: Refer to Addendum #1, Answer to Question 1.

Question 15: Given these budget constraints, we can outline a plan, but the investment will not include any maintenance or service plan. Should we still submit?

Answer to Question 15: If maintenance or service are not included in the initial costs, please include the recommended budget for these items.



Question 16: The content will be our level of tier 1 content, but it will be a single install, with no follow seasonal rotation. Should we still submit?

Answer to Question 16: *The City is interested in proposals based on the budget guidelines set in Addendum 1, Answer to Question 1.*

Question 17: Finally, the RFP is quite exhaustive. It compares to multi million dollar projects that typically have 6 figures budgets for pre-production plans allocated. We are happy to submit a simple outline, and if it seems agreeable, we can move forward with a more comprehensive proposal. However, if the format is firm, we can not invest that kind of time at this budget tier.

Answer to Question 17: *Proposals must include all information listed in Response Elements, pages 21-22 of the solicitation. Negotiations and further collaboration will begin once an Intent to Award has been issued.*

End of Questions and Answers

Note: This is the final addendum for RFP 42-20. No further questions will be accepted.

End of Addenda